

# **EXHIBIT 49**

TO: 北京松下 范文强 李大林 赛格日立 杨国钧  
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南京华飞 李修华 长沙 LG 杨亚平  
上海永新 徐志平 三星 SDI 成圣国

cc: 各总经理

我对目前行业情况的几点看法:

- 1、目前市场已进入传统淡季,加上“非典”和“背投”彩电的降价影响。在这种严峻的形势下,请行业内各企业务必真实通报各自的产销存及出口数字,以便各位总经理正确决策;
- 2、国内彩电、彩管市场出现了较大的滑坡,近期彩管市场有价无市,希望积极调整销售策略,以销定产,严格控制库存量;
- 3、积极推进成本工程,以市场销售价格倒推成本,尤其在采购成本上要大幅度下降。

对“非典”的恐慌比“非典”本身更危险!

以上请各位考虑



八大彩管行业协会秘书长:

2003-05-09



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SEC HIFACHI MARKETING DP

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**CERTIFICATE OF ACCURACY**

This is to certify that the attached document, "BMCC-CRT000142063" originally written in *Chinese* is to the best of our knowledge and belief, a true, accurate and complete translation into *English*.

Dated: March 7, 2014

  
Allison Carey  
Consortra Translations

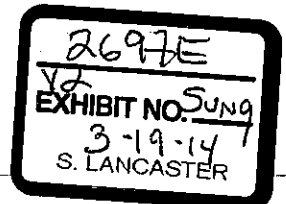
Sworn to and signed before ME this  
7th day of March,  
2014

  
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**cc:** All general managers

Some points about my views on the current status of the industry:

1. The market has currently entered the traditional off-season, and it is also affected by "SARS" and the price reduction of "rear-projection" color TVs. Under this severe situation, all companies in the industry must truly report their respective production, sales, inventory, and export data to help all of the general managers make correct decisions;
2. There was a larger slide in the domestic color TV and color tube market. Recently, the color tube market has quotations only but has no actual trading. We hope we can actively adjust our sales strategy, decide production with sales, and strictly control inventory volumes;
3. Actively push on cost projects, use market sales prices to push down costs; in particular, the purchasing costs need to be drastically reduced.

The fear of "SARS" is more dangerous than "SARS" itself!

Everyone please consider the above

[stamp: Yang, 03.5.09, Guojun]

Secretary-General of the Eight Major Color Tube Industry Association:  
2003-05-09

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